

The Cost of Ignoring

The cement industry's knowledge exodus - and the price of waiting

Bottom line. For a 1.2 Mtpa reference plant, the modeled annual knowledge-attributable exposure is approximately US\$625,000 in the base case. The purpose is not to promise savings; it is to make a largely unmanaged operating risk measurable enough to prioritize.

US\$196K-US\$1.8M

Illustrative annual range

~US\$625K

Annual base case

~US\$4.0M

Five-year base case

24 months

Tier 1 departure horizon

What creates the exposure

Operating continuity. Experienced operators recognize abnormal signatures and recover from upsets before they compound.

Maintenance and reliability. Tacit equipment history shapes diagnosis, outage decisions, and the quality of preventive work.

Energy and quality. Stable operation depends on context that is rarely captured completely in procedures or data systems.

Safety and compliance. What disappears is often the pattern layer above formal controls: precursors, task interfaces, and the reasons controls exist.

What leaders should ask now

1. Which five roles would materially degrade plant performance if vacant tomorrow?
2. Which critical departure horizon is inside 24 months?
3. What knowledge is documented, validated, accessible, and practiced - not merely stored?

Why waiting compounds the cost

Each departure increases the workload on remaining experts. That raises overtime and call-outs, reduces time available for coaching, and accelerates further burnout or attrition. The result is a reinforcing spiral rather than a one-time vacancy.

Recommended first move

Build a plant-level Knowledge Risk Register. Score critical roles on departure horizon, operational criticality, and documentation coverage. Then prioritize validated Tier 1 roles for structured capture and human approval.

A bounded implementation path

1. Register: identify and rank single points of failure.
2. Review: challenge the ranking with plant and workforce leaders.
3. Capture sprint: document the highest-risk patterns and decision context.
4. Pilot: validate governed, advisory access over 90 days.

Decision discipline: the modeled figures are illustrative exposure scenarios, not guaranteed savings, a confidence interval, or a substitute for plant data. Replace the assumptions with the plant's own event history and attributable fractions.

Next step: Download the CementOps AI Knowledge Risk Register or request a private 45-minute Knowledge Continuity Risk Review.

jlarkin@cementops.ai
www.cementops.com/resources